



Tips for Engaging Patients

When Hosting a Home Dialysis Lobby Day

Create a “Buzz” in Advance of the Event

- Hand out announcement flyers chairside and in the lobby
- Hang posters and use balloons
- Have staff “talk up “ the event

Be Inclusive

- Invite enthusiastic existing home patients and caregivers to share their perspectives during the event
- Involve at least one home dialysis nurse and/or staff member to provide answers to questions posed by patients

Provide Practical, Useful, and Up-to-Date Information

- Ensure all educational materials are patient and family centered
 - Use easy to read, concise verbiage
- Consider using outside educational websites and materials to generate new interest, including:
 - The Network 9 Homepage-Home Dialysis Central
 - Flyers stating advantages and disadvantages
 - Clinical studies highlighting positive patient outcomes
 - The National Kidney Foundation website(NKF)
 - The American Association of Kidney Patients website (AAKP)
- Exhibit peritoneal dialysis(PD) and home hemodialysis (HHD) equipment and supplies so patients and caregivers can visualize them

Follow Up!

- Offer a tour of the home training center
 - Reinforce the level of individual support by the home training staff
- Keep the names of all the interested patients for follow up
- Discuss interested patients’ suitability with the nephrologist